



Tino Prummel Sponsorship Brochure

Dutch Alpine Ski Racer - Team Netherlands - Apex 2100

Thijn 'Tino' Prummel is a Dutch alpine ski racer from Hilversum, born on 22 August 2009. He started skiing at the age of four and is entering his third year at Apex 2100 in Tignes, France. His ambition is to progress from international junior racing towards the 2030 Winter Olympics.

6x Dutch National Champion 4 consecutive years Dutch Champion Team Netherlands athlete EYOF selection Junior World Championships qualified	FIS Points SL 57.99 GS 58.75 DH 88.87 SG 131.75
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International results

Competition	Result
Alpe Cimbra	12th Slalom U16
La Scara	9th Slalom U16
French Championships U18	Top 10 Slalom
French Championships U18	Top 20 Giant Slalom

Road to 2030

Year	Goal	Strategy
2026/27	Build FIS foundation	Lower SL/GS points, race consistently and strengthen speed disciplines.
2027/28	Junior breakthrough	Target strong Junior World results and prepare for Europa Cup level.
2028/29	Elite transition	Move from strong junior athlete to competitive senior FIS athlete.
2029/30	Olympic qualification push	Focus on qualification standards, national selection and the best discipline mix.

Sponsorship packages

Title / Olympic Partner	EUR 25,000+	Premium logo positions, high exposure, digital content, official partner status and season presentation.
Gold Partner	EUR 7,500+	High visibility logo positions, social media mention, partner board exposure and selected content opportunities.
Silver Partner	EUR 2,500+	Logo on selected apparel or equipment positions, social media mention and partner board exposure.
Bronze Partner	EUR 750+	Accessible support package with selected logo placement and partner recognition.

Sponsor inventory

JACKET

FRONT

BACK

SPONSOR POSITIONS - JACKET				
#	LOCATION	CATEGORY	ANNUAL PRICE	EXCLUSIVITY
1	Right Chest	PLATINUM	€7,500	1 AVAILABLE
2	Left Chest	PLATINUM	€7,500	1 AVAILABLE
3	Right Upper Arm	GOLD	€3,000	2 AVAILABLE
4	Left Upper Arm	GOLD	€3,000	2 AVAILABLE
5	Right Front Lower Panel	SILVER	€1,500	2 AVAILABLE
6	Left Front Lower Panel	SILVER	€1,500	2 AVAILABLE
7	Front Bottom Hem	BRONZE	€750	UNLIMITED
8	Upper Back (Shoulder Area)	PLATINUM	€5,000	1 AVAILABLE
9	Center Back (Premium Position)	PLATINUM+	€12,500	1 AVAILABLE
10	Right Forearm	SILVER	€1,500	2 AVAILABLE
11	Left Forearm	SILVER	€1,500	2 AVAILABLE
12	Lower Back Hem	BRONZE	€750	UNLIMITED

PANTS

FRONT

BACK

SPONSOR POSITIONS - PANTS				
#	LOCATION	CATEGORY	ANNUAL PRICE	EXCLUSIVITY
1	Right Upper Leg	GOLD	€2,500	2 AVAILABLE
2	Left Upper Leg	GOLD	€2,500	2 AVAILABLE
3	Right Side Pocket (Flap Area)	SILVER	€1,250	2 AVAILABLE
4	Right Lower Leg (Shin Area)	BRONZE	€750	UNLIMITED
5	Rear Waist Panel	GOLD	€2,000	2 AVAILABLE
6	Rear Upper Leg	SILVER	€1,250	2 AVAILABLE
7	Rear Lower Leg (Calf Area)	BRONZE	€750	UNLIMITED

CATEGORY LEGEND	
PLATINUM (MAX 3 PARTNERS)	GOLD (MAX 4 PARTNERS)
SILVER (MAX 4 PARTNERS)	BRONZE (UNLIMITED)
PLATINUM+ (1 PARTNER ONLY)	

① All prices are annual (12 months) and exclude VAT.
 ② Production and application costs included.
 ③ Sponsor positions are subject to availability.
 ④ Custom packages available on request.

OTHER EQUIPMENT POSITIONS & PRICES

HELMET (DAKLEY)				
FRONT	LEFT SIDE	RIGHT SIDE	REAR	TOP
1	2	3	4	5
€6,000	€7,500	€7,500	€7,500	€5,000

GOGGLES (DAKLEY)		
STRAP LEFT	STRAP RIGHT	TOP FRAME
1	2	3
€3,500	€3,500	€2,500

SKIS (ROSSIGNOL)					
LEFT SKI (TOP VIEW)			RIGHT SKI (TOP VIEW)		
1	2	3	4	5	6
TIP	TIP	TAIL	TIP	TIP	TAIL
€3,000	€4,000	€2,000	€3,000	€4,000	€2,000

POLES (LEKI)	
LEFT POLE (FRONT VIEW)	RIGHT POLE (FRONT VIEW)
1	2
€1,000	€1,000

HEADWEAR	
CAP (FRONT)	BEANIE (FRONT)
1	2
€2,500	€1,500

GLOVES (TOP VIEW)	
LEFT GLOVE	RIGHT GLOVE
1	2
€750	€750

WHITE BOXES INDICATE RECOMMENDED LOGO AND SPONSOR PLACEMENT ZONES.

Official partners

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Contact: info@prummel.ski

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